



**FOR IMMEDIATE RELEASE**

## **Pennsylvania Association of Area Agencies on Aging Names Beth Herold as Board President**

**HARRISBURG** – June 16, 2025 – Pennsylvania Association of Areas Agencies on Aging (P4A), the association promoting excellence in the development and provision of community-based services for older adults in the Commonwealth, announced the appointment of Beth Herold, RN, BSN, MBA and Director of Butler County Area Agency on Aging, as President of the Board of Directors.

“We are thrilled to have Beth Herold assume the role of board president; she is a long-tenured board member who fully understands the organization and has a vision for Pennsylvania’s Area Agencies on Aging,” said Rebecca May-Cole, Executive Director of Pennsylvania Area Agencies on Aging. “Her professional background as a nurse and in health care management made her the perfect candidate for board president. She will drive the AAAs to excel in the provision of community-based essential services and advocate for the needs of older adults in Pennsylvania.”

Herold has been the Director of Butler County Area Agency on Aging for the last 14 years and previously served as P4A’s vice president and treasurer. She also worked as a registered nurse in a variety of health care settings, including Visiting Nurses Association, for more than 30 years. She received her Bachelor of Nursing from Gannon University and Master of Business Administration in healthcare management from Chatham University.

“I am honored to be named the Board President of Pennsylvania Association of Area Agencies on Aging,” said Beth Herold, P4A In-coming Board President. “My previous service on the board as well as my passion and expertise in helping older adults and their families allows me to understand the intricacies of the system. This knowledge will help me represent the AAAs across the Commonwealth as we work together to address funding gaps and advocate for the cost-effective services Pennsylvania adults need and deserve to age at home.”

She takes over the leadership role from Clayton “JR” Reed, Executive Director of Lehigh County Office of Aging, who was Board President for 2.5 years.

### **New Executive Board**

In addition to the new board president, the board welcomes three new leaders Quentin Burchfield, Director, Centre County Office of Aging, Annie Huff, Director, Cumberland County Aging & Community Services; and Alyson Thebes, Director, Perry County Area Agency on Aging.

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**Pennsylvania Association of Area Agencies on Aging**



P4A is an association representing Pennsylvania's 52 Area Agencies on Aging (AAA). P4A is dedicated to promoting excellence in the development and provision of community-based services for older adults and representing the special needs and interests of older Pennsylvanians through coordinated and collaborative efforts, including advocating for appropriate legislation, influencing policy development, and developing professional standards. Learn more at [p4a.org](http://p4a.org).

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